



CANTONCT

LIONS CHARITIES, INC

Dear Business Owner:

The Canton Lions Club (on behalf of CantonCT Lions Charities, Inc.) will soon publish the 2017-2018 edition of the Canton Phone Directory™, better known as “Little Red Phone Book”™. Our organization provides this popular directory free to all 6,600 households and businesses in Canton. Advertising in this directory gives you consistent exposure throughout the year.

Please consider joining many of the local business owners and professionals who advertise in the Canton Telephone Directory™. Your business ad provides *3 EXPOSURES: The Display Ad, a **Bold** listing in the Alphabetical Section, and a classified “Blue Pages” Listing.* This is tremendous exposure that produces solid results for a very reasonable cost. Compare it against the expensive yellow directories, newspapers and weekly flyers and you will see the difference.

In addition, your ad helps to support vital services in Town. The Canton Lions Club provides pediatric eye screenings, senior eye screenings, food for the needy, scholarships for college-bound high school graduates, support for several Town teams and a helping hand at nearly every Town event.

Deadlines and Discounts:

Ad Deadlines **for both new and renewing** advertisements is **July 1st**. We ask that you reserve your ad space as soon as possible to give us sufficient time to compile the directory information accurately. While we try our best to accommodate all late-comers, we may not always be successful in publishing late advertisements. **ALL ADS MUST BE PAID IN FULL BY JULY 1, 2017. UNPAID ADS WILL NOT BE PUBLISHED.**

DEADLINES:	June 1 st	- 5% Discount for all ads received and <i>paid in full</i> .
		- Submit all advertising materials and/or changes
	July 1 st	- All payments MUST be received.

Please take a few minutes now, fill out the attached advertising form and mail it back to us today. Any questions you have can be answered by email at CantonCTLC@gmail.com. The Canton Lions Club and the residents of Canton say *THANK YOU!*

Sincerely,

The Canton Lions Club